



Gujarat Technological University

First International Conference at Parul Group Of Management Institutions on 6th, 7th & 8th Jan, 2012

Conference Planner:

International Conference on “ Dynamics of Global Recession : Economic and Corporate Strategies for Survival and Growth “ being organized by Gujarat Technological University jointly with Parul Group of Management Institutions on 6th, 7th and 8th Jan , 2012 at Parul Campus , Waghodia, Baroda , India

Conference Schedule: Day 1: Friday, January 6, 2012:

Registration and Inauguration and Key Note Address

(9.30am to 12.30 pm)

President: Dr. Akshai Aggarwal, Hon'ble Vice Chancellor, Gujarat Technological University, Ahmedabad.

Guest of Honour: Dr. Jayesh K Patel, Chairman, Parul Arogya Seva Mandal, Baroda.

Key Note Address by:

1. Dr. Ravindra H Dholakia, Professor in Economics, IIMA, Ahmedabad
2. Prof. Dr. Samo Bobek, Dean, Faculty of Economics and Business, University Maribor on “Business Competitiveness Through Strategic Management and Innovativeness: Case of Slovenia ”

12.30 pm to 1.30 pm: Networking and Lunch Break

Technical Session 1: Invited Talks and Panel Discussions “Economic scenario in US, Europe and Emerging Markets ” (1.30 pm to 3.00 pm)

1. Emeritus Professor A. D. V. de S. Indraratna, President Sri Lanka Economic Association. “Impact of Global Recession on SRI-LANKAN Economy”
2. Prof. V. S. Chitre, Hon. Director, Pune, Indian School of Political Economy, Pune. “Euro Zone Crisis: Economic & Political Issues Impinging on Euro”
3. Prof. R. G. Gidadhubli, Professor and Former Director, Center for Central Eurasian Studies, University of Mumbai, Mumbai. “Global Recession- Russia’s Challenges for Economic Survival & Growth”

3.30 pm to 3:45 pm: Networking and Tea Break

Technical Session 2: Invited Talks and Panel Discussions on “India’s and Other Countries’ Policy Responses to Global Recession”. (3:45 pm to 5:15 pm)

1. Dr. C S Adhikari, Dean Academics, ITM Kharghar, Mumbai “ European and US Policy Responses to Global Recession”
2. Prof. Kiran Joshi , MS Patel Institute of Management , MS University, Baroda “India’s Monetary Policy Responses to Global Recession”
3. Prof. M B Shukla, Dean & Director, Institute of Management Studies Mahatma Gandhi Kashi Vidyapith, Varansi: “India’s Trade and Industry Policies Responses to Global Recession”

Day 2: Saturday, January 7, 2012

Technical Session 3: Invited Talks and Panel Discussions on “Economic and Sectoral Performance of India and of Emerging Markets since 2007” (9.30 am to 11.00am)

1. Dr. Bandi Ramprasad, President, FTKMC, Mumbai. “Economic Performance of Emerging Markets like India, China, Brazil, Russia since 2007”
2. Dr. J H Shah, Cchairman, Market Creators Ltd., Baroda: “Financial Markets and Financial Services Sector in India since 2007.
3. Ms Avi Sabavala, President, VCCI, Baroda “Performance of Small and Medium Enterprises in India during last 4 years”
4. Dr. V R Narasimhan, Executive Vice President Kotak Mahindra Bank Ltd, Mumbai: (Chair Person cum Moderator).

11.00 am to 11.30 am: Networking and Tea Break

Technical Session 4: Invited Talks and Panel Discussions on “Functional Strategies by Corporates for Survival and Growth during Recession” (11.30 am to 1.15pm)

1. Prof. G. Somayajulu, Director, International Management Institute, Bhubaneshwar.”
“Corporate Strategies at Board Level in Successful Companies of the World”
2. Dr. Nand Dhameja, Professor and Sr. Consultant , Indian Institute of Public Administration, New Delhi. “Innovative Financial Strategies of Indian Companies in Combating Recession: Some Case Examples”
3. Dr. Mandi Prasad, Faculty Adviser, NITIE Center for Student Enterprises, Mumbai.
“Innovation as Strategy for Combating Recession”
4. Ms.Vibhuti Bhatt, Director, One Advertising Ltd, Ahmedabad. “Innovative Marketing Strategies of Indian Companies in Combating Recession: Some Case Examples”
5. Mr. A P Singh, Consultant and Former Sr. Vice President (HR), RIL, Baroda – (Chair Person & Moderator).

1:15 pm to 2:15 pm: Networking and Lunch Break

Technical Session 5: Academic Papers, Empirical Studies by Researchers and Scholars under different tracks: (2.15 pm to 3.45 pm)

1. Prof. G. Somayajulu, Director, International Management Institute Bhubaneshwar.
2. Dr. Nand Dhameja, Professor and Sr. Consultant, Indian Institute of Public Administration, New Delhi.
3. Dr. C S Adhikari, Dean Academics, ITM Kharghar, Mumbai.
4. Dr. B P Bhatnagar – Former Vice Chancellor, Rajasthan Vidyapeeth University, Jaipur.

CEO Panel Discussion I (Manufacturing Sector): (3.45 pm to 5.30 pm)

1. Shri. B K Basu, CEO , LNT- Sargent Ltd , Baroda “ LNT Power Success Story”
2. Ms. Geeta Goradia CEO, Jewel Brshes Ltd, Baroda “ Success Story of Jewel Brushes”
3. Mr. Maulik Bhansali, CEO, Netweb Solutions Ltd., Baroda “ BPO Sector in Current Times” (To be confirmed)

Day 3: Sunday, January 8, 2012

Technical Session 6: Reflective Practices and Case Studies by Corporate Executives and Researchers under different tracks (9:30 am to 11:15am)

1. Mr. S K Raijada, President (Corporate HR and Management Services), Piramal Glass Ltd , Mumbai: “ Piramal Glass – A Case of Best Employer Award “ .
2. Mr. SR Kulkarni , Head (HR), LNT Power, Baroda “ HR Strategies for Survival and Growth during Recession”
3. Ms. Vibhuti Bhatt, Director, One Advertising Ltd, Ahmedabad. “Emerging International Brands from India: Some Cases
4. Dr. J H Shah, Chairman, Market Creators Ltd., Baroda “Raising Funds in Capital Markets during Slowdown: Selective Cases”.
5. Mrs. Geeta Goradia, President, FGI, Baroda (Chair Person & Moderator)

11:15 am to 11:30 am: Networking and Tea Break

Technical Session 7: Presentations of Selective Best Papers under each category (11:30 am to 12:30 pm)

1. Dr. Mandi Prasad, Faculty Adviser, NITIE Center for Student Enterprises, Mumbai.
2. Prof. Kiran Joshi, MS Patel Institute of Management, MS University, Baroda
3. Prof. M B Shukla, Dean & Director, Institute of Management Studies Mahatma Gandhi Kashi Vidyapith, Varansi.

CEO Panel Discussion II (Financial Services) (12.30pm to 1.30pm)

1. Mr. Rajat Dutta, Executive Director, Motilal Oswal Investment Advisors (P)Ltd, Mumabi “Mutual Funds”
2. Dr. J H Shah, Chairman, Market Creators Ltd. “Securities Market - Equity & Debt”
3. Mr. T K Kumar formerly Head, Credit Risk, Standard Chartered Bank, Singapore “Financial Planning in Turbulent times and MNC Banks “ .
4. Dr. V R Narasimhan, Executive Vice President Kotak Mahindra Bank Ltd., Mumbai”

1:30 pm to 2:30 pm: Networking and Lunch Break

CEO Panel Discussion III (NRGs) (2.30pm to 3.30pm)

3:30 pm to 3:45 pm: Networking and Tea Break

Valedictory Address and Prize and Certificate Distribution (3:45 pm to 5.00 pm)

Chief Guest

Dr. Anil S. Kane, President, World Wind Energy Association, Corporate Advisor and former Vice Chancellor of M S University, Baroda. “*Wind Energy - The rescue of mankind against Global Recession and menace of Fossil Fuel Burning*”.

Guests of Honour:

1. Dr. L Venugopal Reddy, Member, Board of Governors of Buddha University and former Vice Chancellor of Andhra University and Acharya Nagarjuna University. “ Higher Education Policy Responses in Recent Times”
2. Dr. B P Bhatnagar, Former Vice Chancellor, Rajasthan Vidyapeeth University, Jaipur. “Future Face of Management Education in India”

Note: The above mentioned schedule could undergo some minor changes based on the contingency situations.